

Upholstery

# AURA & URBAN

COLLECTION



# BLISS

EMOTIONAL PERFORMANCE FABRICS

# BLISS

EMOTIONAL PERFORMANCE FABRICS

BLISS is a new brand created by people who have been in the textile industry for a very long time. We have inherited the technical knowledge and resources of Citel – the outdoor performance fabrics manufacturer founded back in 1875 in Barcelona – and added a special sensitivity and aesthetic perspective. BLISS mission is to manufacture performance and decorative fabrics made by and for the senses.

Our team wanted to create a brand that not only demonstrated their technical know-how regarding 100% solution-dyed acrylic fabrics, but also expressed their philosophy of life. BLISS is built on passion, new ideas, effort and an ongoing desire for improvement.

**Creating is our favourite state of mind - our bliss -, and the desire to imagine, envision and manufacture fabrics that are truly special is our very reason for being.**

## AURA collection

BLISS is all about feelings and emotions, and so are our fabrics. We aim to create fabrics that stir emotions and arouse the senses, as does our New Aura collection, which focuses on the subtle, gentle and eloquent Scandinavian aura as a way of encouraging introspection and self-knowledge. The colours of the Aura collection lead people to a safe place, where they can breathe and take a quiet moment to ponder, dream and enjoy all the good things life has to offer.

## URBAN collection

These are the selection of our classic Urban collection. They are fabrics that never turn old-fashioned: urban lifestyle and neutral colors.



## AURA COLLECTION

Composition: 100% solution dyed acrylic

Outdoor and indoor use



Width: 140 cm (55")

Roll length: 50 m (55 yards)

Warranty: 5 years

### Features



UV resistant



Maximum color fastness



Eco long-lasting



Water repellent



Stain repellent



Rotproof and mildew resistant



Suitable for aquatic environments



Easy care



Bleach cleanable

### Flame retardancy

NFPA 260 EN 1021-1 BS 5852-1(S4) CA TB 117

### Cleaning instructions



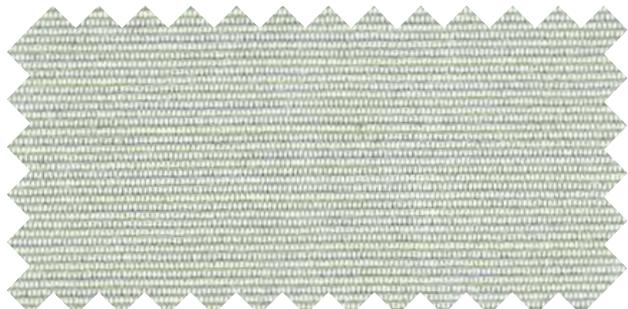
Technical data	Standard	Bergen	Handen	Ystad	Rotterdam	Copenhagen
Weight (g/m <sup>2</sup> ):	UNE 40339	280	300	315	250	240
Rapport (HxV)						3,7 x 8 cm 1,45 x 3,15"
Spray Test (max. 100)	UNE-EN ISO 4920	100	100	100	100	100
Oil repellency (Max 6)	AATCC 118	6	6	6	6	6
Colour fastness to artificial weathering (max. 8):	UNE-EN ISO 105-B04	7-8	7-8	7-8	7-8	7-8
Colour fastness to artificial light (max 8)	UNE-EN ISO 105-B02	7-8	7-8	7-8	7-8	7-8
Colour fastness to chlorinated water (swimming-pool water) (max. 5):	UNE-EN ISO 105-E03	5	5	5	5	5
Colour fastness to sea water (max. 5):	UNE-EN ISO 105-E02	5	5	5	5	5

Tolerance +/- 5% average values. Non-contractual information.

The data are result of tests performed in our laboratories.

For more technical information, please contact us at [info@blissfabrics.es](mailto:info@blissfabrics.es)

## AURA COLLECTION



↔ Weft direction

01165 Bergen Parrot Green



↔ Weft direction

00A38 Bergen Misty



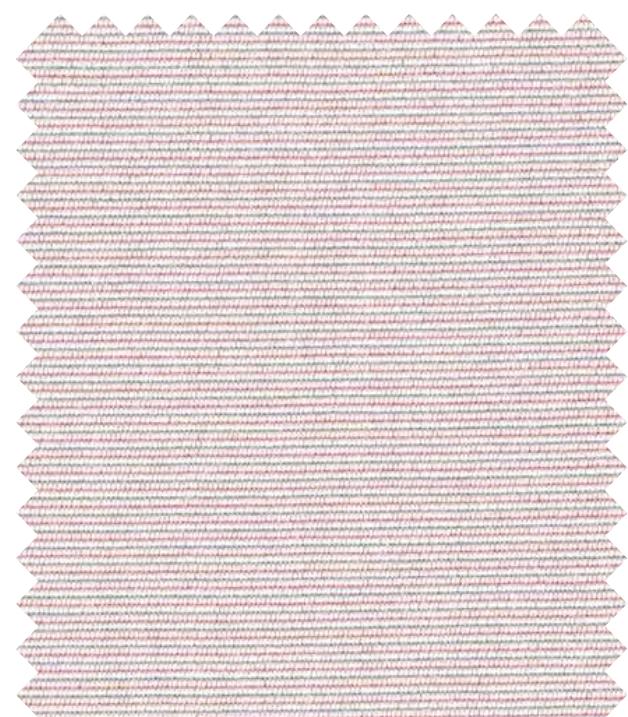
↔ Weft direction

01166 Bergen Limonetto



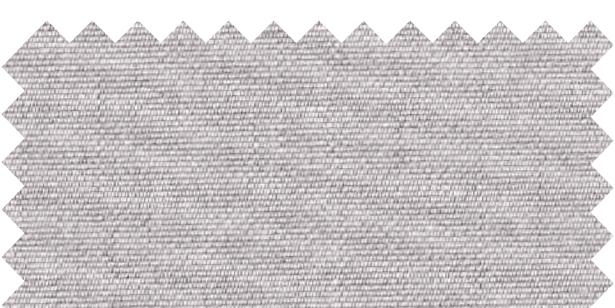
↔ Weft direction

00A37 Bergen Beige



↔ Weft direction

00A39 Bergen Coral



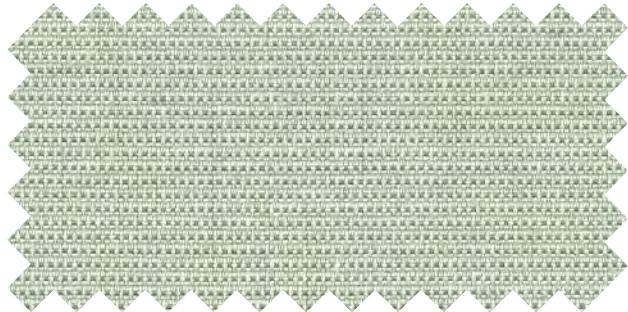
↔ Weft direction

00A36 Bergen Stone

100% solution dyed acrylic



## AURA COLLECTION



↔ Weft direction

01163 Handen Parrot Green



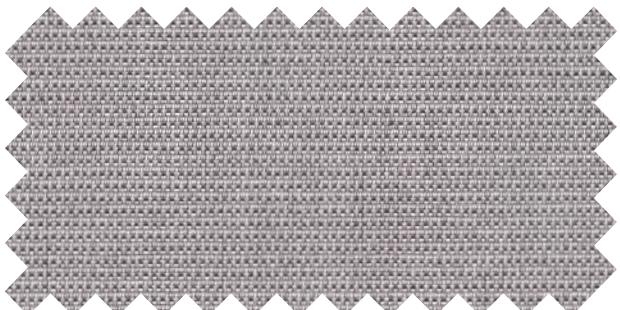
↔ Weft direction

00A34 Handen Sky



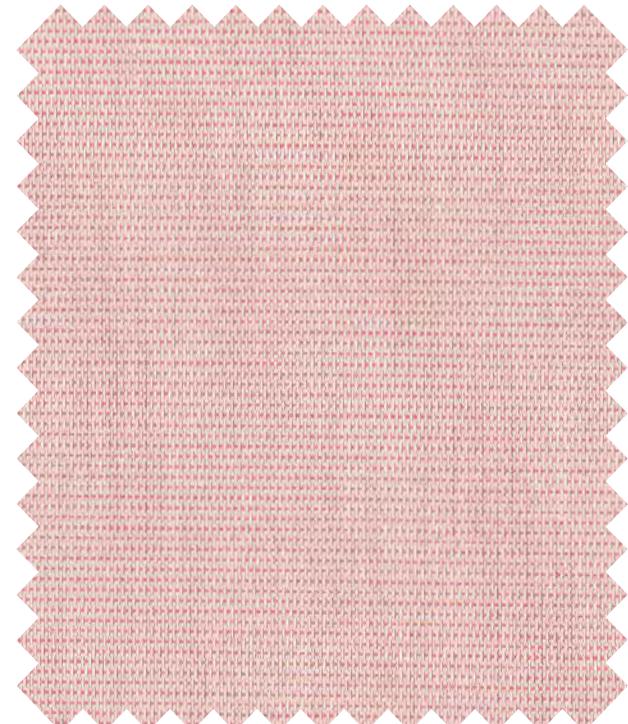
↔ Weft direction

00A33 Handen Beige



↔ Weft direction

00A32 Handen Graphite



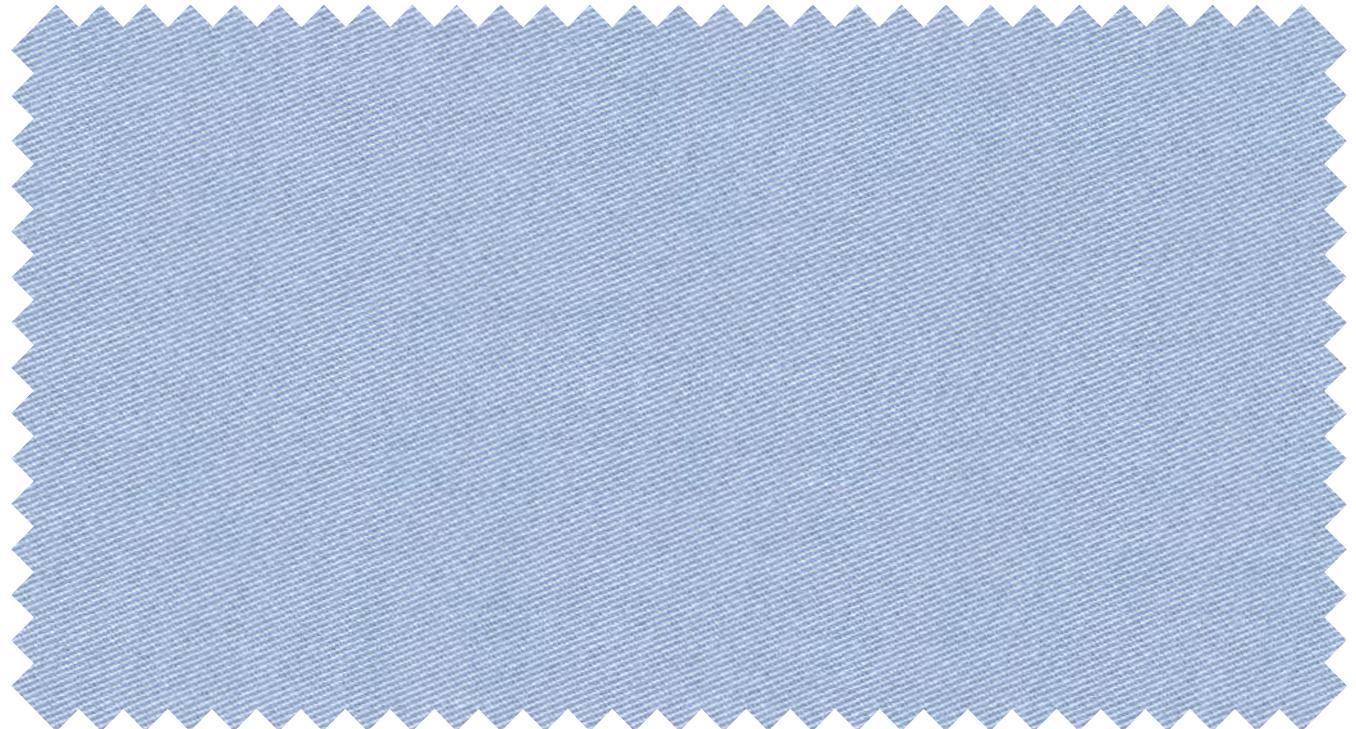
↔ Weft direction

00A35 Handen Coral

*Creating is our favourite state of mind*



## AURA COLLECTION



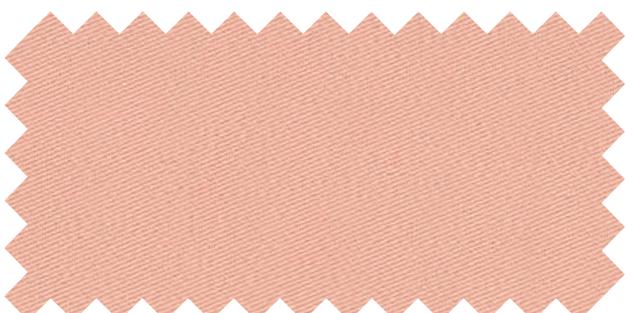
↔  
Weft direction

01167 Ystad Sapphire



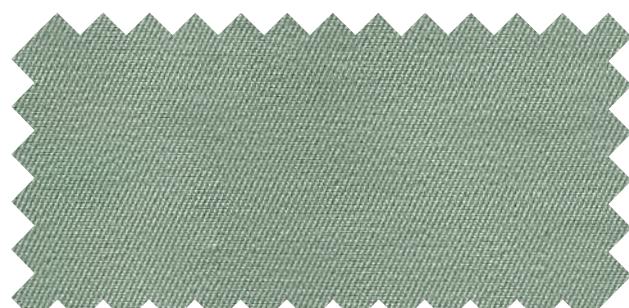
↔  
Weft direction

01171 Ystad Pumpkin



↔  
Weft direction

01170 Ystad Salmon



↔  
Weft direction

01168 Ystad Patio Green



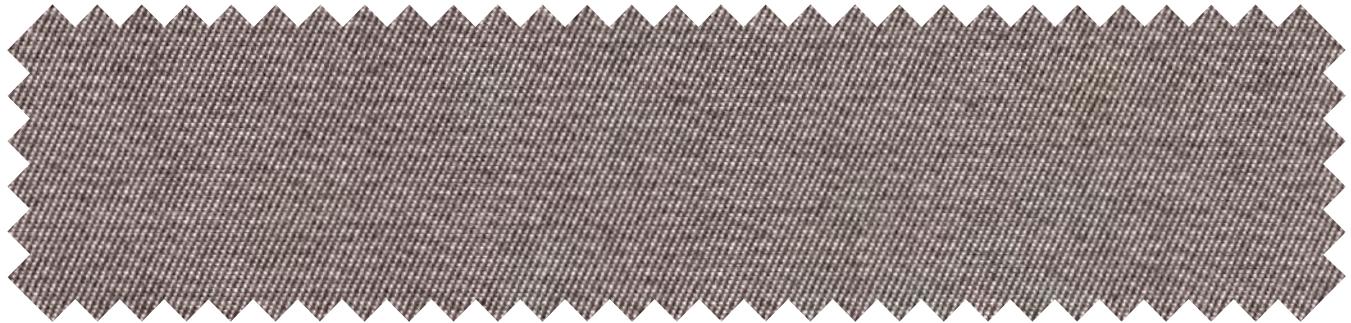
↔  
Weft direction

01169 Ystad Limonetto

*Arise emotions and awake people senses*

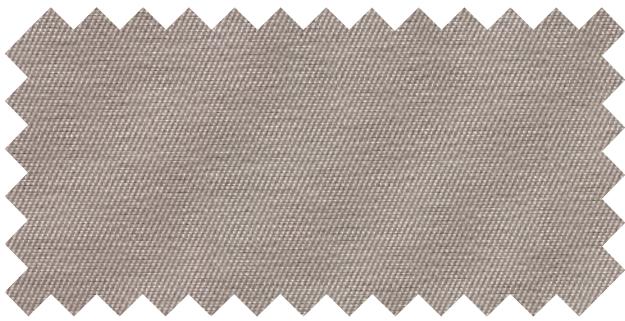


## AURA COLLECTION



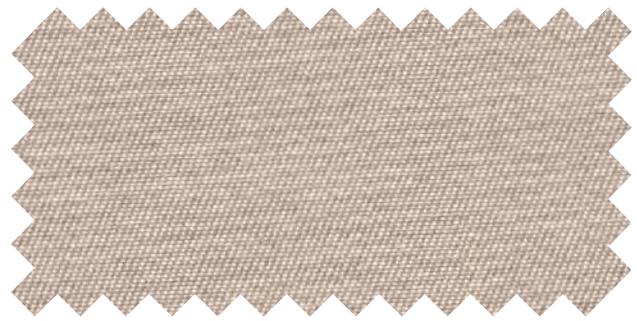
↔ Weft direction

01175 Ystad Chocolate



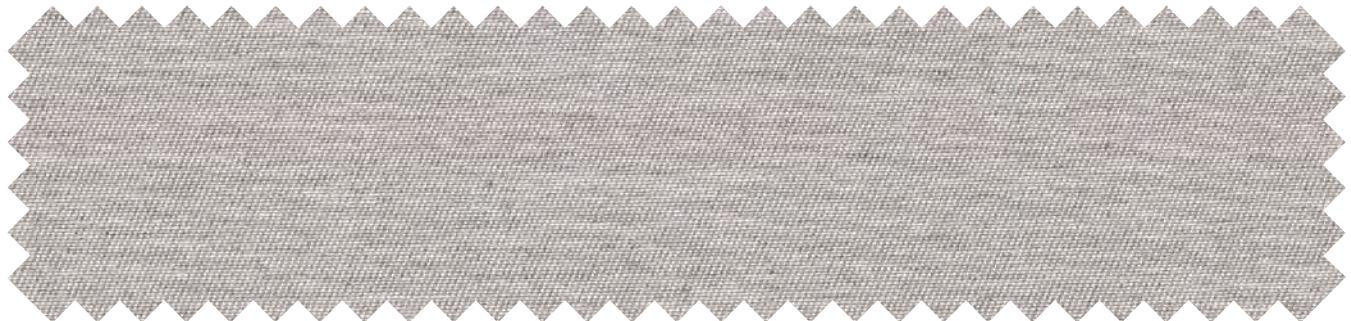
↔ Weft direction

01174 Ystad Mud



↔ Weft direction

01172 Ystad Walnut



↔ Weft direction

01173 Ystad Smoke

## URBAN COLLECTION

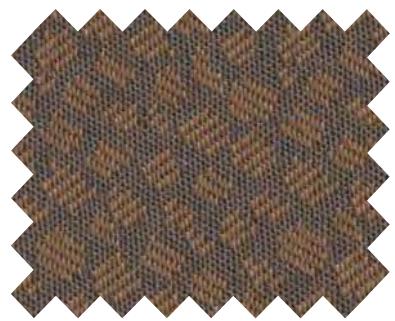


↔ Weft direction

00414 Rotterdam  
Oyster Beige

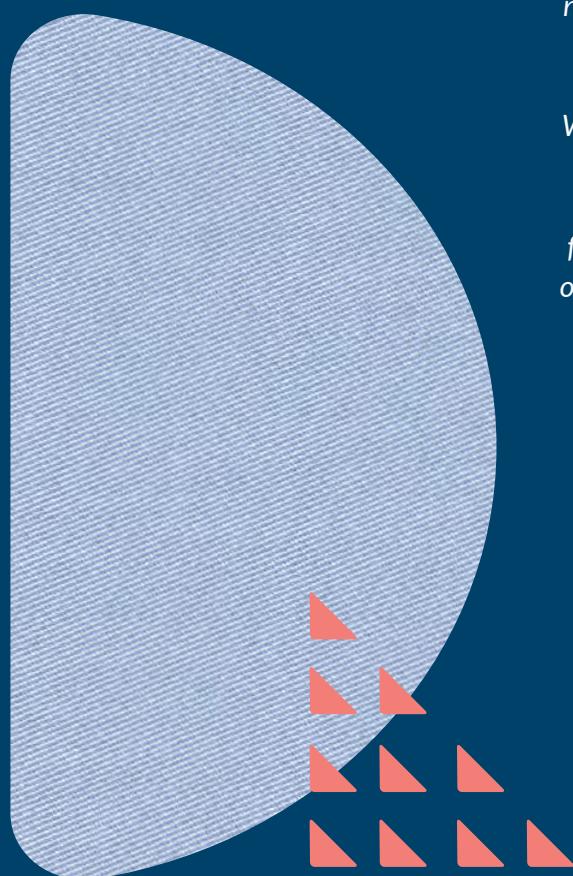


↔ Rapport (H x V): 3,7x8cm / 1,45x3,1"



↔ Rapport (H x V): 3,7x8cm / 1,45x3,1"

*Behind this collection there is a story*



*We have had a long and beautiful love story with textiles for more than 100 years. Now, we are ready for this new chapter in which we have found our true-self.*

*We will keep working to make Bliss a design-led innovator and fuse the technical branch of performance fabrics with the boundless creativity of the world of emotions, fashion and decorative textiles.*

[blissfabrics.com](http://blissfabrics.com)

*Designed and manufactured with passion in Barcelona*

**BLISS**  
EMOTIONAL PERFORMANCE FABRICS  
by **Citel®**